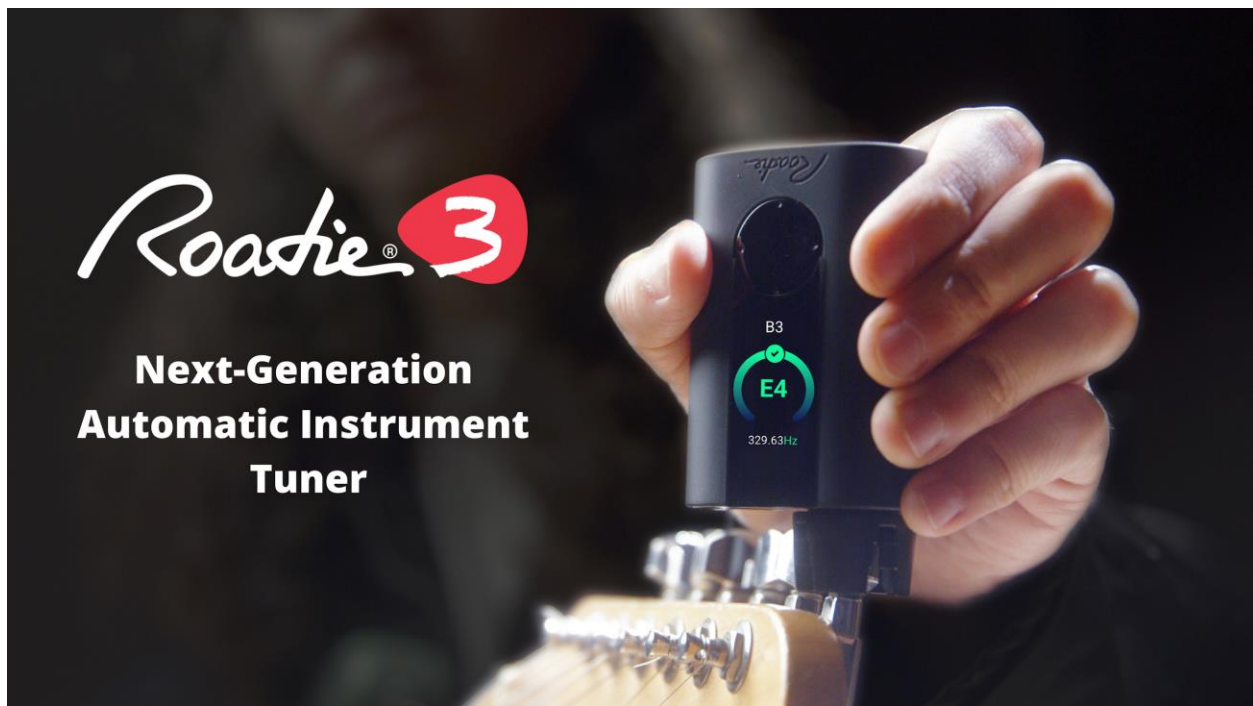




**ROADIE 3 [KICKSTARTER](#) CAMPAIGN
RAISES OVER 5 TIMES ITS GOAL ON DAY ONE.
\$210,000 RAISED IN JUST 24 HOURS**

**Roadie 3: Tune faster than ever with quicker rotation
and enhanced accuracy to keep your tunings
consistently dead-on.**



View the promo video for the new **Roadie 3**:
https://www.youtube.com/watch?v=KOZyZ_SL_sc

May 21st, 2020 (Seattle, WA) - Just 24 hours after launching their new flagship automatic tuner Roadie 3 on Kickstarter, Band Industries announced some rather explosive results. In under 10 minutes, this next generation guitar tuner successfully reached 100% of its funding goal, quickly winning them the title of Kickstarter's Projects We Love.



This immediate success kept its momentum, reaching \$210,000 in the first 24 hours and grabbing the attention of writers from big music & tech blogs such as New Atlas, Guitar Mag and Guitar World.

Says CEO Hassane Slaibi, *“Launching Roadie 3 during such global uncertainty was not something we took lightly. There were serious financial and business risks involved but we felt that this tool could help people express themselves musically in a time when that is sorely needed.”*

Even the Band Industries team themselves were amazed, with Sale and Partnership VP Sam force responding *“So much positivity from past and first-time backers! Wow everyone, this is one hell of a cool thing to be a part of and we cannot thank you enough for your support.”*

Funds are essential support but the Kickstarter magic did not stop at the financial. Backers were overwhelmingly positive, with comments such as *“That went quick, I committed at 11:03 AM (sneaking out of a conference call for a minute) and was happy enough to score a Super Early Bird. Just checked back in to see how things are going and.. just.. WOW! Amazing, and well deserved. Very happy for the entire Roadie team.”*

The successful start of this campaign is noteworthy in normal circumstances. However, this accomplishment with the current global pandemic taking place right now is what makes this project even more inspiring. The Band Industries team was able to pull off this massive launch while working from home and Kickstarter backers were all-in with their support, despite the global hardship.

Roadie 3 will be available for the wider public in October 2020 but it can be pre-ordered at a discount from their [Kickstarter](#).

About Roadie 3:

Roadie 3 is an automatic tuner with a motor twice as fast as Roadie 2, reaching a speed of 120 RPM. It is built on next generation vibration detection, delivering improved tuning accuracy and enhanced noise immunity. Roadie 3 allows any musician to tune almost any instrument with geared pegs in just seconds. This includes electric, acoustic, classical and steel guitars, 7, 8 and 12-string guitars, ukuleles, banjos, mandolins, and more, with the exception of the electric bass which can be tuned using Roadie Bass.

Beyond making standard tuning more efficient through its redesigned navigation, Roadie 3 gives users the ability to easily explore alternate tunings. It comes with as many as 100 built-in tunings and the possibility to even create your own. String changes have also been upgraded, with Roadie 3 now able to wind your new string to tension then tune it up all in one smooth step.

In the words of CEO and co-founder Hassane Slaibi, *“Roadie 3 will help you save time, explore more music and truly enjoy tuning your instruments. Your musical world is full of possibilities. Bring your Roadie 3 and play on.”*



How is Roadie 3 different from Roadie 2?

Roadie 3 now features quicker rotation and improved accuracy allowing musicians to tune their instruments faster and better. Along with these advancements, aesthetics were not compromised. Roadie 3 now sports a more compact design that fits comfortably in your hand, pocket or kit bag. Users can now more easily see their options and make selections on Roadie 3's new full color high resolution display screen. It is larger than Roadie 2's screen and has a 135 x 240-pixel matrix. The screen's location is also greatly improved, allowing increased visibility while tuning and dynamic display of the strings' frequency. As a welcome surprise, Band Industries also included a vibrating metronome feature to help musicians keep a tight rhythm while playing!

In 2018, Band Industries was part of Entrepreneur 360's best entrepreneurial companies in America. In 2020, the company endeavors to continue with music gear innovation into this new decade keeping these high standards in mind.

Band Industries delivers worldwide. Customers get a 30-day money-back guarantee as well as a 1-year warranty for all Roadies. For more information, visit their [website](#).

The creators of the device are available for demos, interviews and inquiries.

Contact: sam@bandindustries.com

[Link to Roadie 3 media assets](#)

About Band Industries

Band Industries is dedicated to building the next generation musician's toolkit. The company was founded by Hassane Slaibi and Bassam Jalgha and has offices in both Seattle and Beirut. Slaibi and Jalgha decided to combine their passions for music and tech by developing the company's first product, the Roadie Tuner, in 2013. It garnered worldwide attention and accolades, including the TechCrunch Disrupt 2014 Audience Choice Award. In 2017, they successfully released their more advanced product, Roadie 2 and later in 2018, Roadie Bass. The company is now reaching their next milestone with Roadie 3 and continues to enrich the lives of musicians through tech.